

## ABSTRACT OF THE DISCLOSURE

An image supply apparatus includes: an image generation module that generates first video data representing an image of interest to be 5 printed, in response to a printing instruction; and a video data conversion processing module that receives the generated first video data, converts the first video data into second video data in a specific format that is receivable by an image display apparatus, and transmits the converted second video data via a predetermined communication interface. The image display 10 apparatus includes: a video data receiving and processing module that receives the second video data via the predetermined communication interface and converts the input second video data into third video data in a specified displayable format; and an image display module that displays an image corresponding to the converted third video data. This arrangement 15 enables the image display apparatus to display an image according to the novel technique.